

## **Public Art Task Force - meeting #1, October 14, 2009**

**Attending:** Mark Nowlin, Emy Di Grappa, Marylee White, Don Kushner, Claire Fuller, Carrie Geraci, Bland Hoke, Leya Oswald, Paul Dunker, Ben Read, Ray Bishop, Dimmie Zeigler.

### **Tasks currently undertaken:**

*Leya Oswald volunteered to help with Goal #7- educating people about the value of public art.*

*Claire Fuller volunteered to call communities with similar size public art programs to see what works and what does not.*

*Don Kushner volunteered to work on Goals 2 (administrative framework) and Goal 4 implementation strategies.*

*Marylee White volunteered to work on how public art plans tie into schools/education systems. Marylee will also compile a library of existing public art in the the Town and County.*

*Ben Read and Paul Dunker have volunteered to act as liaisons, informing the Task Force of the times where it will be appropriate to be present at Comprehensive Plan Review meetings, promoting public art's inclusion in the plan.*

*Ben Read commented that we need to craft the language for including Public Art in the Comprehensive Plan, Bland Hoke volunteered to write the sentences.*

*Ray Bishop volunteered to share Mark Graham Brown's books and the Airports guiding documents for it's public art program with Bland Hoke.*

### **Notes:**

Task Force goals were agreed upon without major revision.

-Paul Dunker suggested including Teton County in the public art plan.

**Action-** *Write in Teton County in all necessary instances.*

-Ray Bishop commented that a public art ordinance can help qualify for federal funding opportunities, while voluntary programs won't qualify for federal funds.

**Action-** *Identify opportunities for matching federal funds for future reference/pilot project. To be discussed during Goal 3*

-Designation between public/private and residential/commercial was discussed. Potential funding scenarios for public programs/private programs will be presented during Goal #3 - funding. Definitions will be provided regarding the distinction between public and private projects.

**Action-** *Provide a definition of what is public, and what is private in the context of public art programs. Provide examples of public art programs that address public projects, private projects and a combination of the two. To be discussed during Goal 3.*

-State Public Art Funding was brought up by Marylee - Currently, 1% of new construction costs of new state-owned buildings is designated for the purpose of placing artwork in the public setting. The goal of which is to beautify and draw attention to the "wealth of artist experience" in the region.

**Action-** *Research legislation passed by the State of Wyoming on what state owned buildings are exempt from this legislation, and for what buildings the legislation applies to. Identify future projects in the Town of Jackson and Teton County that qualify for the*

state legislation. To be discussed during Goal 3

-Permanent installations vs. temporary installations were discussed. It was agreed that as part of the plan we should create and maintain a roster of potential sites for temporary and permanent projects. Temporary sites would be especially well suited for highlighting local/emerging artists.

**Action-**Develop a roster of potential sites and locations for public art, both temporary and permanent. To be discussed during Goal 6, 7

-Consignment/loan program was discussed. Artwork is placed in a publicly accessible location for a designated period of time. Insurance is provided by host, program or benefactor (if artwork is available for sale). At the end of the time period the work could be sold to benefit the public art program (or as in the case of the impending Butterfield at the Center it benefits the Center for the Arts). The Task Force will determine if a consignment program will be incorporated into the public art plan.

**Action-** Research this type of program and present findings during appropriate goal. To be discussed during Goal 2, 6

-Vision Statement

**Action-** Center of Wonder will craft a vision statement which is supported by principles. This document will be circulated via group email to Task Force Members for comment. Results will be discussed at the beginning of the next meeting, Wednesday 28th of October.

Comments on Vision Statement:

"Building community through Art"

"Art that encourages public conversation"

"Celebrate sense of place and open spaces"

Public art "enhances public property values"

public art celebrates the "distinctive character" of our community

Public art "enhances community spirit"

Encourage art of all types.

We will work on the vision statement for the next meeting and potentially come back to it several times before it is "finished". Ray Bishop stressed the importance of crafting an ideal and concise vision, even if it took 2 months.

-The Malcom Baldrige Criteria were discussed as potential guidelines to refer to when crafting the vision statement.

**Action-** Research Malcom Baldrige Criteria, and craft Vision accordingly. To be discussed during next meeting, Wednesday 28th of October.

-It was noted that a letter of support from the Chamber of Commerce would be helpful.

**Action-** Invite member of Chamber of Commerce to attend future meetings. Action taken by Center of Wonder

-It would be helpful to engage the Historical Society, Hospital, museum, parks and rec and elected officials.

**Action-** Develop short list of people to invite to participate/review plan during public outreach event. Input appreciated from Task Force.

-The Task Force will undertake the process to develop a plan. The final draft will be provided to the Town and County to adopt, along with an appropriate administrative entity. We should make sure the Town and County and the administrators of the plan are invested in it.

**Action-** Ensure elected officials are aware of our efforts, and website. Make efforts to have meetings with County Commissioners and Town Councilors to inform them of the process. Input appreciated from Task Force.