

TOWN OF HUNTINGTON – PUBLIC ART INITIATIVE

2009 Public Art Plan



True Life: I Fell in Love with an Eight-Year-Old Bandit

In second grade I fell in love. To this day, I can remember the first moment I set my eyes on him. He was new to the district, but he strolled into the gym that day in early September like he owned the place; like everything he touched turned to ice-cream sundae, with hot fudge dripping like the desire he created in his path. Sure, we were eight, but Kyle was like an outlaw, stealing my second-grade heart and leaving only the footprint of his dirty white Sketchers behind.

Michelle Falcone
West Whitman High School
Grade 12, Age 17

FOR THE Hart

A Town of Huntington
Public Art Initiative



With Participating Agencies:

- Terrapark (Jr-Leaf Agency)
- Bank Street
- Hatchler Museum of Art
- Huntington Arts Council, Inc.
- The Long School
- SLACK CTR
- TDH Youth Bureau
- St. Community Youth Agency
- West Whitman Settlement Association
- Youth Services & Alternatives CTR

TOWN OF HUNTINGTON

Frank P. Petrone, *Supervisor*

Mark Cuthbertson, *Councilman*

Susan A. Berland, *Councilwoman*

Stuart P. Besen, *Councilman*

Glenda A. Jackson, *Councilwoman*

Approved December 9, 2009 (Town Board Resolution #2008-699)

Public art is a mirror that reflects the local environment, cultural values, and artistic vitality of the community in which it exists.

At its best, public art is more than just art installed in public places. It is a community-based process of dialogue, involvement, and participation. Public art enhances the quality of life for citizens by encouraging a heightened sense of place, enhancing a community's prestige, and enlivening the visual quality of the built environment.

– Lake Douglas, public art consultant
and former public art director at the Arts Council of New Orleans,
from “Public Art Funding” Americans for the Arts (Dec. 2000)

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Front Cover (clockwise from the Town Seal):

- Richard Kirk Mills (Brookville, NY) with students from Northport High School & the C.W. Post/LIU Printmaking Workshop; *Walking Trees/Running Trees*, 2006; zinc printing plates; a seasonal (temporary) public art installation in Dix Hills Park
- Thea Lanzisero Monier-Williams (Huntington NY) with community participation; *Solar Bamboo Columns*, 2008; bamboo, hemp rope, hay, Spanish moss, solar cells, LED lights, and rechargeable batteries; a seasonal (temporary) public art installation in Fair Meadows Park, Huntington Station.
- *From left to right:* Councilwoman Susan Berland, Supervisor Frank Petrone, native Huntington artist John Clement (Brooklyn, NY) and Councilman Mark Cuthbertson at the Town’s June 2004 acceptance of *Intervals of Prime #3*, 2000; 3 ½” steel pipe; as a gift from the Huntington Cultural Affairs Institute who purchased the work for the Town’s public art collection entirely with private donations contributed for that purpose.
- Garin Baker (New Windsor, NY) in cooperation with teen apprentices from the community; *Wind Surfers in Huntington Bay* (approved design proposal), 2008 (execution & installation pending); Huntington Community Mural Project in Huntington Village
- “True Life: I Fell in Love with an Eight-Year-Old Bandit,” a poem placard by Michelle Falcone (Walt Whitman Hills High School, Grade 12, Age 17), 2008, with graphic design by AB Graphics; displayed in the interior advertising spaces of HART buses as part of the *Poetry for the HART* teen poetry project
- Sylvia Benitez (Cecilton, MD); *Wrap Song*, 2005; baling twine wrapped on steel armature; a former seasonal (temporary) public art installation in Dix Hills Park

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GOALS

On September 25, 2001 the Town Board approved Resolution 2001-550 appointing a Public Art Advisory Committee and adopting a “Public Art Advisory Committee Guidelines and Administrative Plan.” These guidelines established the goals of the Public Art Initiative as follows:

The primary goals of the Public Art Initiative are to create a better visual environment for the citizens of the Town of Huntington, Suffolk County, to foster the integration of the design work of artists into the development of Town public works projects whenever appropriate and feasible, and to promote tourism and the economic vitality of the Town through an annual program for the enhancement of public spaces. Specifically the Public Art Initiative seeks:

- To further the mission and goals of the Town of Huntington by providing support and developmental opportunities for artists.
- To select artists for projects whose art and collaborative design efforts represent the highest level of quality and integrity.
- To select artists who will best respond to the distinctive characteristics of the project site and the community the project serves.
- To foster the incorporation of the art and design skills of artists in Town public works projects whenever feasible and appropriate.
- To select artists who can work successfully as members of the overall project design teams.
- To identify and encourage active participation in the Huntington community by artists of Huntington, Suffolk County, and Long Island.

To achieve these goals, the adopted guidelines call for the Public Art Advisory Committee to present for Town Board approval an annual Public Art Initiative Plan, including a prioritized list of prospective projects with estimated project budgets, as well as recommended design approaches and art selection processes for each project.

The following Plan has been developed for the calendar years 2009 and incorporates projects previously approved by the Town Board with adoption of the 2007-08 Public Art Plan but not completed, as well as projects newly recommended by the Committee. As with prior Public Art Plans, it is anticipated that not all of the proposed projects may be fully realized within this time period. However, their inclusion within the Public Art Plan permits advance planning with other Town Departments and community agencies toward their eventual realization.

Integration of Public Art With Planned Public Works Projects

Although this Plan outlines ongoing or planned projects for a single calendar year, the reality of public art is that most major projects need to be planned and implemented on a multi-year basis. This is particularly the case for public art that is integrated with planned public works projects. The goal of integrating public art with planned public works projects has been identified by the Town's Public Art Advisory Committee as an important operational objective necessary for the fulfillment of the mission of the Town's Public Art Initiative.

Benefits of Integrating Public Art: Integration of public art with public works projects has numerous benefits:

1. Opportunities for incorporating public art directly into the project design, including planned functional elements and infrastructure of the public works project.
2. Opportunities for community participation in elements of the public art project design or implementation, enhancing resident "ownership" in planned public works projects and citizen support of community revitalization.
3. Greater cost efficiency and increased impact through the synergy of an integrated approach.

Examples:

1. The Sacramento International Airport needed to plan for an appropriate floor covering for the pedestrian skyway connecting the terminal to an adjacent parking garage. By integrating public art planning with design of this public works project, *Flying Carpet* (2005) – a 150' integral color, woven wool carpet with an aerial view of the Sacramento Delta designed by artist Seyed Alavi – now helps to visually orient arriving passengers to the surrounding community, while recalling the landscape viewed during their plane's approach.



2. Development of Gateway Park in the Halls Hill/High View Park section of Arlington, VA provided an opportunity to commemorate the surrounding neighborhood through an integrated public art project entitled *Memory Bricks* (2005). Seven local creative youth in a summer employment program served as apprentices under the supervision of artist and neighborhood resident Winnie Owens-Hart in the creation of bricks with images symbolic of the community's predominantly African-American heritage. Three community events were also held where residents could customize their own bricks. The fired bricks were then used to line the oval walkway on the west side of the park as a visual reminder of the neighborhood's past.



3. Both of the above examples illustrate the cost efficiency of integrating public art projects with planned public works projects. In each, the existing materials budget for floor coverings and brick landscaping borders, respectively, were combined with modest public art funds in order to make a more substantial visual contribution enhancing the appearance and community value of the entire project.

Requirements for Integration: However, greater integration of public art with planned public works projects, and the achievement of these associated benefits, requires certain conditions for successful implementation:

1. Advance notice of upcoming public works projects.
2. Early coordination of public art planning with the public works design team.
3. The ability to reliably predict the availability of funding typically more than one year, and sometimes several years, in advance of the project.

Rationale:

1. Planning for integrated projects cannot occur if the Public Arts Advisory Committee does not have advance notice of public works projects well before they are actually constructed.
2. If public works project planning is completed before coordination with the Public Art Initiative is begun, then many opportunities for possible project integration may have

already disappeared, limiting the outcomes. Selection of an appropriate project artist can also take as much lead time as selection of the project architect or engineer and thus is best begun either simultaneously or immediately thereafter. Delayed integration can also increase design and engineering costs and adversely impact construction schedules. If an artist's design proposal can be incorporated into the architect or engineer's construction documents, then any additional costs for the public art component can be minimized and its construction included integrally within vendor's bids and construction schedules without costly change orders. However, achievement of these objectives requires cooperation early in the design process.

3. Public works projects typically take several years of planning and construction prior to their successful completion. In order to integrate public art with such projects, a similar multi-year advance schedule is also required. Without some advance knowledge of project budget and available funding, this integrated public art planning cannot realistically proceed. Similarly, just as architects and engineers are paid to develop plans for public works projects sometimes more than a year or two in advance of the project, artists working on integrated public art projects are also paid for design work in advance of the completion of the public art component.

Recommended Actions: It is recommended that the Town Board take the following steps toward establishment of these conditions:

1. Direct appropriate Town staff to provide early notice of upcoming public works projects to the Public Art Advisory Committee.
2. Direct that public art planning be incorporated into the early design team work for appropriate public work projects.
3. Allocate appropriate funding in the Town's Capital budget for public art in order to provide a predictable multi-year funding source consistent with the public works projects with which the artwork will be integrated.

Rationale:

1. Staff knowledge that early notice of upcoming public works projects is endorsed by the Town Board would help to foster this necessary condition.
2. Similarly, Town Board endorsement of early cooperation with the Public Art Initiative during initial design team work would enhance project opportunities while facilitating maximum cost efficiencies.
3. Community Character Policy B.4 of the Town's draft Comprehensive Plan calls for the Town to "Maintain and improve the visual character of publicly owned and maintained landscapes within Huntington." "Building on Huntington's present public art program, introduce a 'percent for art' initiative for town capital improvement projects," is one of the "Action Strategies" recommended in Section B.4.5 of this Policy.

As permanent public improvements, most municipal public art programs nationwide are funded through the municipality's capital budget, in the same manner as the public works projects with which they are integrated. The most common allocation method is via a

“percent for art” ordinance that mandates a certain percentage of the capital budget for eligible projects be set aside for public art enhancements. Mandated percentages range from 0.5% to 2%. Although the intention is generally to integrate public art with the public works project whose capital budget generates the associated funding, some latitude in application of the funding is desirable. The ability to pool funds from several sources for a larger public art project at a single location is often worthwhile, as is the ability to apply funds from a capital project with little public artwork potential (e.g. a sewer project) to a project with much greater public artwork potential (e.g. a new civic building). Although the predictability of a “percent for art” ordinance facilitates advance planning, a short-term, interim alternative is inclusion of public art funding in the capital budget for one or more selected “pilot” public art projects, prior to consideration of a more long-term “percent for art” ordinance.

PUBLIC ART PROJECT ZONES

The Public Art Advisory Committee has found it helpful to delineate five different *Public Art Project Zones* to focus thought about prospective public art project sites. Each zone has certain common elements that help to define its geographic and architectural character and shape its public use. They have been selected for their potential for providing appropriate sites for public art, based on this character and usage. However, these zones should be taken merely as starting points for evaluating and prioritizing existing and potential sites. The boundaries for each zone are loosely defined and may change over time. Indeed, the delineation of these zones should not preclude the possibility of identifying new zones and/or appropriate independent project sites in other areas of the Town.

1. Pedestrian Retail Districts

This zone is comprised of five distinct, geographically separate districts, linked only by common characteristics of usage and architectural scale. Typically encompassing a mix of retail, restaurant, and some public buildings, these “downtown” village districts, by their nature, encourage frequent pedestrian traffic:

- Cold Spring Harbor (Business Improvement District)
- Greenlawn (Broadway from Pulaski to the Harborfields Public Library and adjacent properties)
- Huntington Station (Revitalization Project Catchment Area)
- Huntington Village (Business Improvement District)
- Northport Village (Incorporated Village)

The districts within this zone provide significant opportunities for public art projects to enrich the public’s experience of these unique village areas. Integration of small-scale works into building facades, sidewalks, or alleys can provide visual surprises, humor, and/or historical references to the area. Murals, mosaics, and freestanding abstract or representational sculpture are among the many approaches that could be used successfully in this environment. Unique, artist-designed, architectural elements (e.g. artist-designed ceramic tiles, benches, planters, or streetlights) could also be created to enhance a district’s special character. Because of the pedestrian nature of this zone, artwork can frequently be of human scale, although work of monumental scale may be appropriate in selected locations.

2. Parks, Trails, Waterfront Areas, and Other Recreational Sites

Huntington’s parks, trails, waterfront areas, and other recreational sites are natural gathering points for the community engaged in leisure-time activities. Public artworks in these settings can enrich people’s experience in a variety of ways appropriate to both passive parkland and active recreational environments. Artist-designed functional elements (e.g. unique paths, benches, play equipment, or water features) can make a distinctive contribution to recreational areas, sometimes providing humorous, interactive, or restful elements to these environments. Public art can also provide a historical context or spiritual connection to the site, sometimes serving as gateways or contemplative spaces identified with its unique character. Earthworks, involving creative organization of landscape elements, are often particularly suited to the pastoral nature of sites in this zone, although other sculptural media can also be used successfully. Because this zone typically involves high levels of public

access to sites that may be vulnerable to physical abuse or vandalism, works in this zone should typically be durable, safe, and require little maintenance.

3. Gateways

Entrances to Huntington provide opportunities to define public perception of the character of the community. Public art in this zone – embracing any of a wide range of approaches from abstract to representational – can provide references to the history of the Town, highlight aspects of its unique character, celebrate its diverse constituents, project visions of its future, or announce entry into the community with strikingly unique forms. A wide variety of media and/or design team approaches might be appropriate in this zone depending upon the character of each major gateway into the community.

4. The Transportation Network

Although Huntington is blessed with many pedestrian-friendly village areas, the experience that residents and visitors have with many areas of the Town is defined by its network of roads, parkways, expressways, and mass transit systems. Consequently, bus stops, benches, underpasses, overpasses, and light posts offer visual opportunities to enhance the traveler's journey. Artists can design benches, shelters, and light fixtures to reflect the identity or project images of the surrounding neighborhood. Murals or tile elements can enliven underpasses, and painted metal images can replace barriers on pedestrian bridges and overpasses. The HART bus system and the L.I.R.R. train stations (working in concert with the MTA) also offer unique opportunities for impacting the visual experience of the Town's travelers.

5. Route 110 Business Corridor

Characterized predominantly by privately owned, large-scale, office buildings with essentially no pedestrian traffic, this zone is fertile territory for large-scale public/private partnership projects supported substantially or entirely from non-Town sources. Such public/private projects could include either commissioned works or more temporary siting of works on long-term loan from area artists, or a combination of these methods. However, the architectural scale of the zone, and its accessibility primarily by vehicle, would typically require works of monumental scale using large bold forms, in order to have sufficient presence in this environment. Monumental freestanding sculpture, as well as large-scale works in two- or three-dimensional media – or even large-scale photographic or luminal works – applied or projected directly onto architectural facades are among the appropriate public art approaches in this zone.

PRIORITIZATION OF PROJECTS

Projects have been ranked into three (3) different priority tiers reflecting the recommended urgency of their development:

Tier 1 includes projects that are either ongoing or recommended for immediate implementation,

Tier 2 includes less urgent projects that are recommended to begin active planning, and

Tier 3 projects are anticipated, but least urgent.

These rankings do not necessarily reflect a project's relative importance (i.e. a project with a distant start date or requiring considerable advance planning may be listed as Tier 2 or 3, even though it involves greater complexity, higher budget, and/or a more important site than some Tier 1 projects). Projects within the same tier are felt to be of roughly equal time priority; however, it is understood that this priority ranking is subject to change as new opportunities develop and as work on related public works projects progresses.

In addition, Committee has identified certain characteristics that tend to enhance the priority ranking of potential projects within the *Public Art Project Zones*:

- Projects in conjunction with upcoming public works construction. Incorporation of public art in the design and/or construction phases of such projects can often achieve public art goals with greater efficiency and cost effectiveness.
- Projects for which there is significant potential for substantial outside sponsorship, including public/private partnership projects and collaborative projects with other governmental agencies.

Previously, projects involving long-term loan of artworks, rather than acquisition, were also favored in order to maximize the initial impact of the limited amount of funding immediately available to the Public Art Initiative. However, changes in the Town's insurance coverage in recent years has increased the cost of securing fine art insurance coverage, making acceptance of works on loan a more costly option.

STATUS SUMMARY OF 2007-08 PLAN PROJECTS

Before listing project recommendations for the 2009 Public Art Plan it is helpful to review the status of those projects approved in the 2007-08 annual Plan, particularly as some of these have been carried over into the coming year:

Tier 1 (Ongoing or Imminent Projects)

- Huntington Station (Revitalization Project) – Huntington Station Plaza Design Team Project: (Zone 1) – Estimated Cost: \$65,000

Status: Artist Janet Zweig selected from RFQ submissions. Community Outreach phase completed & second Design proposal approved by all involved agencies; Town Board approval pending. HUD grant awarded to Plaza will support 15,000 of artist's fees for planning. Suffolk County Downtown Revitalization Round 6 grant of \$50,000 awarded for fabrication & installation costs. *Expenditures to date: \$6,911.30*

- Huntington Village – Huntington Community Mural Project: (Zone 1) – Estimated Cost: \$50,000, including materials and artist fees

Status: Mural artist Garin Baker and 25 teen apprentices from the community selected. Agreements with A&P (Waldbaums) and artist executed. \$20,000 allocated from EOSPA Neighborhood enhancement fund and \$3,000 each pledged by A&P and the Huntington Village BID. Additional community fundraising ongoing. Design proposal for mural approved by Town Board. Execution of mural currently pending. *Expenditures to date: \$9,700*

- Various Town Parks – Seasonal Installations by Selected Artists*: (Zone 2) – Estimated Cost: \$5,000

Status: Four works newly installed in 2008. One more work selected for installation later this year. *Expenditures to date: \$3,800*

- HART Bus System – Poetry for the HART*: (Zone 4) – Estimated Cost: \$2,500

Status: Call for Entries issued in 2007 yielded 132 entries, from which 15 winning poems were selected & prepared for installation, and award ceremony/poetry reading held. *Expenditures to date: \$2,500*

- “HuntingtonARTstop” Bus Shelter Photography Project: Estimated Cost: \$190 printing + \$200 Honorarium per image; projected installation of 10 images per year for a total of \$3,900 annually

Status: Tabled due to limited availability of unreserved ad space. *Expenditures to date: None*

- Traffic-Signal Box Project: Estimated Cost: \$500-\$1,000 per box; projected to include approximately 10-12 boxes per year for a total of \$5,000-\$12,000 annually.

Status: Tabled to focus on other projects. *Expenditures to date: None*

- Huntington Village – Temporary Media Projections: (Zone 1) *Estimated Cost: \$5,000 site preparation & \$250 honorarium per artist per display, total: \$6,000*).

Status: Sign Code amendment enacted. Shore 8/AMC Theaters management approached with proposal (local manager supportive, but unable to response from regional director – project tabled). *Expenditures to date: None*

- Veteran’s Park Complex – Project(s)*: (Zone 2) – *Estimated Cost: To be determined (Potential funding sources include park development & EOSPA funds)*:

Status: Committee requested meeting to consult with contracted design team about project opportunities. *Expenditures to date: None.*

Tier 2 (Projects Beginning Active Planning)

- Huntington Village – Alleyway Projects – (Marsh’s/Community Pet/Freedman Jewelry Alleyway)*: (Zone 1) – *Est. Cost: \$15,000 (possibly shared with adjacent property owners & Village BID)*.

Status: Held discussions with BID President, owner of Marsh’s, and architect of Marsh’s renovation. Project tabled due to lack of merchant interest. *Expenditures to date: None*

- Annual Public Art in the Private Sector Award*: (Multi-Zone) – *Est. Cost: None*

Status: Inaugural award presented to Reckson Associates in 2004; no awards presented subsequently. *Expenditures to date: None*

- Huntington Harbor Wind-Activated Installations: *Estimated Cost: One-time cost for purchase & installation of each pole @ \$900 (\$4,500 for 5). Annual cost of art installation per pole @ \$500-\$1,000 (\$2,500-5,000 for 5).*

Status: Initial planning discussions held. *Expenditures to date: None*

Tier 3 (Anticipated Projects)

- Huntington Village – Alleyway Projects – (Alleyway TBD)*: (Zone 1) – *Est. Cost: \$5,000-\$15,000 (shared with adjacent property owners & Village BID)*.

Status: Tabled pending completion of first alleyway project. *Expenditures to date: None*

- Heckscher Park/Heckscher Museum of Art Sculpture Garden*: (Zone 2) – *Estimated Cost: \$500-\$2,500 for each work on long-term loan for a period of not less than one year, with similar subsequent replacement costs. With similar annual insurance costs for each work. (Possibilities for private underwriting of insurance and installation costs will be explored)*

Status: Project tabled pending identification of affordable source of insurance coverage. Potential sponsor approached unsuccessfully. *Expenditures to date: None.*

- “Adopt a Sculpture” Public/Private Partnership Project*: (Zone 5) *Est. Cost: None for the Town; \$1,000-\$5,000 for participating businesses for a typical rental.*

Status: No action.

2009 PUBLIC ART PROJECT LIST

Uncompleted projects from the 2007-08 Public Art Plan, with some revisions, form the foundation of the 2009 Plan. To these have been added selected additional projects, resulting in the following recommended project list, grouped by zone:

Multi-Zone Projects:

Tier 2 Annual Public Art in the Private Sector Award (all Zones), involving annual recognition of a private sector entity exemplary in their presentation of publicly accessible art. Award to be presented by the Town Board at a meeting of the Huntington Chamber of Commerce. *Estimated Cost: None*

Zone 1 Projects: Pedestrian Retail Districts

Tier 1 Huntington Village – Huntington Community Mural Project: In partnership with Waldbaum’s management and the TOH Youth Bureau’s Project Excel, a project artist would be selected from respondents to an RFQ. The selected mural artist would lead and supervise Project Excel teen mural assistants in the design and execution of a mural on panels to be affixed to the rear wall of Waldbaum’s facing the new municipal parking lot on New York Ave. (*NOTE: Artist & teen apprentices selected; \$20,000 EOSPA allocation, plus \$3,000 each from A&P and Huntington Village BID; Design Proposal approved. Estimated Cost: \$50,000, including materials & artist fees*)

Tier 1 Huntington Station (Revitalization Project) – Huntington Station Plaza Design Team Project: An artist selected from submissions in response to an RFQ will work with the project architect in a design team fashion to develop a public art project for inclusion in the planned development of a new pedestrian plaza on the SE corner of Olive St. and New York Ave. The design process will involve significant community outreach and participation, resulting in a detailed design proposal for review and approval by the Town Board prior to construction. (*NOTE: Artist selected; community outreach phase and design phases completed; Town Board Design approval pending. Support secured from HUD [\$15,000] and from Suffolk County Downtown Revitalization Round 6 Grant Program [\$50,000] additional funding may be sought from EOSPA, Huntington Station BID, and other sources as needed.*) *Estimated Cost: \$65,000*

Tier 1 Huntington Station (Revitalization Project) – L.I.R.R. Underpass Cyclone Fence Photo Mural Project: Artist(s) selected from submissions in response to an RFP will provide digitized designs for printing on four (4) different 4’ x 50’ sections of nylon mesh to be affixed to the existing cyclone fence on the east and west sides of the underpass. (*Estimated Cost: Artist fees of \$4,000 [4 artists @ \$1,000] plus \$5,600 for banner production [four 50’ banners @ \$1,400]; total cost: \$9,600*)

Tier 2 Huntington Station (Revitalization Project) – Huntington Station Plaza Community Interactive Programming: A series of different interactive arts programs and events designed, in combination with other community programs and events, to help generate community use of the newly created Huntington Station Plaza on the SE corner of Olive

St. and New York Ave. in keeping with the public art project design proposal “OPEN” by Janet Zweig. *(Estimated Cost: \$5,000-\$10,000)*

Tier 2 Huntington Village – Alleyway Projects – (Marsh’s/Community Pet Store/Freedman Jewelry Alleyway): Public/private partnership to design and implement a public art project within this alleyway, possibly involving a mural, banners, sculptural elements, and/or other public art enhancements. *(NOTE: Project currently tabled pending completion of planned renovations to Marsh’s) Estimated Cost: \$15,000 (projected to be shared with adjacent property owners and Village BID)*

Tier 2 Huntington Village – Temporary Media Projections: In partnership with local property owners, the Town would establish a site for the temporary projection of photographic, video and/or other media public art works on the façade(s) of area business (e.g. Shore 8 Theater). After establishment of the project site, an RFP would be issued periodically (perhaps annually or semi-annually) and submissions by artists of proposed works for display would be reviewed and recommended to the Town Board for approval. *(Estimated Cost: \$5,000 site preparation & \$250 honorarium per artist per display, total: \$6,000).*

Tier 3 Huntington Village – Alleyway Projects – (Second Alley TBD): Public/private partnership to design and create an appropriate public art enhancement of another alley within this district to be determined in consultation and coordination with the Huntington Village BID. Project may involve a mural on a building façade, banners, sculptural elements and/or other public art enhancements. Design is anticipated to be artist-led, but with a process for incorporation and consideration of community ideas and input regarding mural content. Artist selection is recommended to be made by an appointed selection panel reviewing submissions in response to an RFQ or RFP. *Estimated Cost: \$5,000-\$15,000 per work (may be offset, in part, by support from property owners, Village BID, or other non-Town sources).*

Zone 2 Projects: Parks, Trails, Waterfront Areas, and Other Recreational Sites

Tier 1 Heckscher Park – Temporary Installations by Selected Artists: A combination of the Seasonal Park Installations project with the planned Heckscher Park Sculpture Garden Project. Existing outdoor sculpture selected from submissions to an RFP will be installed in Heckscher Park for a 1-2 year period. *(NOTE: Possibilities for private underwriting of Fine art liability insurance and installation costs will continue to be explored.)* This program is expected to alternate biannually with the Environmental Art Exhibition described below. *Estimated Cost: \$5,000 (5 artists @ \$1,000 honorarium).*

Tier 1 Veteran’s Park Complex – Project(s): The October 2001 “Draft Master Plan for the Town and County-Owned Veterans Parks Complex” identifies several projects that might be either accomplished or substantially enhanced through the involvement of an artist(s) in execution of a public art project. Exploration of these possibilities would need to occur in close consultation with the Veterans Park Complex Citizens Advisory Committee. However, the existence of this active and involved citizen community would

greatly facilitate community input and involvement in any public art project that is undertaken.

Listed below are several potential projects based on the recommendations included in the Draft Master Plan and presented in rough order of priority (A through D) as initially recommended by the Public Art Advisory Committee:

- A. Artist involvement in some aspect of design and creation of a "Whole Access Trail" in association with a "Boundless Playground."
- B. New entrance or gateway to provide focal point for visitors to the active park area off of Bellerose Ave.
- B. A project honoring veterans, in recognition of the prior association of the parkland with the Veterans Administration Medical Center (this element could be incorporated with the entrance/gateway or other public art components).
- C. Design of earthwork/landscape projects in association with planned park development (e.g. the planned landscape berm creating a western dividing line between active and passive portions of the park complex).
- D. Unique, artist-designed park furniture and fixtures (e.g. benches, trash cans, drinking fountains, bike racks, trailhead stations [info kiosks], special park & trail signage systems, etc.). This approach may also be applicable to design and installation of furniture and fixtures in other Town Parks.

The specific selection process and design approach might vary depending upon the nature of the project(s) that are selected from these possibilities. *Estimated Cost: To be determined following discussion with consultant design team and further refinement of project plans. (Dedicated park development funds, including EOSPA monies are potential sources of funding.)*

Tier 1 Dix Hills Park – Pool Mural: The project will be developed in cooperation with the Huntington Youth Bureau's Project EXCEL. A local mural artist selected from submissions in response to an RFQ will lead teen apprentices selected from the community in the design and execution of a mural on the entry wall of the Dix Hills Pool. *Estimated Cost: \$20,000*

Tier 1 Huntington Harbor Wind-Activated Installations: Permanently install 3-5 metal poles (approximately 30 ft. high) on the north side of Mill Dam Road near the harbor, in the Halesite Marina Park, and/or on the waterside edge of the municipal parking lot immediately to the south. These poles would provide sites for periodic artist-designed installations of wind-activated public art installations (e.g. wind socks, banners, flags, weathervanes, whirligigs, etc.), designed to enliven Huntington's waterfront. An Artist Selection Panel would review submissions received in response to an annual or semi-annual requests for proposals. Submitting artists would also be invited to propose a purchase price for works executed in permanent materials, giving the Town the option of making a permanent acquisition. *Estimated Cost: One-time cost for purchase & installation of each pole @ \$900 (\$4,500 for 5). Annual cost of art installation per pole @ \$500-\$1,000 (\$2,500-5,000 for 5).*

Tier 2 Manor Farm Park – Environmental Art Exhibition: An outgrowth of the Seasonal Park Installations Project, this biannual exhibition will feature temporary installations by environmental artists at Manor Farm Park, which also is the setting for environmental education programs presented by Starflower Experiences. This program will alternate biannually with the Installations of existing sculpture in Heckscher Park noted above. *Est. Cost: \$8,000 (5 artists @ \$1,000, plus exhibit signage & announcement cards).*

Zone 3 Projects: Gateways

No projects recommended at the present time.

Zone 4 Projects: The Transportation Network

Tier 1 HART Bus System – Poetry for the HART: This successful program is expected to be repeated annually or semi-annually. Working with the Youth Bureau and community youth agencies, special efforts will be made to encourage submissions from “at-risk” youth. *Estimated Cost: \$2,500*

Tier 2 “HuntingtonARTstop” Bus Shelter Photography Project: Digital photographic images selected from submissions in response to an RFP will be enlarged and printed as posters for display in unleased advertising space in the Town’s Bus shelters in cooperation with Sunrise Advertising. Possible themes for the Project might include “Faces of Huntington,” “Creative Moments,” “Community Reflections,” or other appropriate topics. *Estimated Cost: \$190 printing + \$200 Honorarium per image; projected installation of 10 images per year for a total of \$3,900 annually*

Tier 2 Traffic-Signal Box Project: Artists will be selected from respondents to an RFQ to develop designs for painting the exterior of selected traffic-signal boxes on Town roads. Designs might include *trompe l’oeil* (fool the eye) paintings of stone planters with flora, pop images such as an oversized crayon box for a signal box near a school, or other imaginative images. A later expansion of this project might, with appropriate permission, include painting of traffic-signal boxes on County and State roads in Huntington. *Estimated Cost: \$500-\$1,000 per box; projected to include approximately 10-12 boxes per year for a total of \$5,000-\$12,000 annually.*

Zone 5 Projects: Route 110 Business Corridor

Tier 3 “Adopt a Sculpture” Public/Private Partnership Project – (Temporary Installations of Existing Sculpture on Private Property): A RFP of existing sculpture by area artists available for temporary installation has been issued and the resulting pre-qualified submissions used to create a portfolio to share with interested businesses. Businesses can select an available work from the portfolio, contract with the artist for installation of the work for an 18-24 month period in exchange for providing insurance, reimbursement of installation/de-installation costs, and a modest artist’s honorarium. Contracts will be written to provide the borrower with the option to purchase at an agreed upon price at the close of the rental, with all rental costs counting toward the final purchase amount. Primarily targeted to businesses along the Route 110 Business Corridor, although inquiries about other project sites will also be entertained. *Estimated Cost: None for the Town; \$1,000-\$5,000 for participating businesses for a typical rental.*

SUMMARY OF RECOMMENDED 2009 PUBLIC ART PROJECTS

Tier 1 (Ongoing or Imminent Projects)

- Huntington Village – Huntington Community Mural Project*: (Zone 1) – *Estimated Cost: \$50,000 (in cooperation with TOH Youth Bureau Project Excel; Funded in part, by \$20,000 EOSPA Allocation, & \$3,000 each from A&P and the Huntington Village BID).*
- Huntington Station (Revitalization Project) – Huntington Station Plaza Design Team Project*: (Zone 1) – *Est. Cost: \$65,000 (Funded, in part, by a \$15,000 HUD grant & a \$50,000 Round 6 Suffolk County Downtown Revitalization Grant.)*
- Heckscher Park – Temporary Installations by Selected Artists: (Zone 2) – *Est. Cost: \$5,000*
- HART Bus System – Poetry for the HART*: (Zone 4) – *Estimated Cost: \$2,500*
- Huntington Station (Revitalization Project) – L.I.R.R. Underpass Cyclone Fence Photo Mural Project: (Zone 1) – *Estimated Cost: Artist fees of \$4,000 (4 artists @ \$1,000) plus \$5,600 for banner production (four 50' banners @ \$1,400); total cost: \$9,600*
- Huntington Harbor Wind-Activated Installations*: (Zone 2) – *Est. Cost: One-time installation of mounting poles @ \$900 (\$4,500 for 5). Annual artist fees per pole @\$500-\$1,000 (\$2,500-5,000 for 5).*
- Veteran's Park Complex – Project(s)*: (Zone 2) – *Estimated Cost: To be determined (Potential funding sources include park development & EOSPA funds):*
- Dix Hills Park – Pool Mural: (Zone 2) – *Estimated Cost: \$20,000 (in cooperation with TOH Youth Bureau Project EXCEL)*

Tier 2 (Projects Beginning Active Planning)

- Manor Farm Park – Environmental Art Exhibition: (Zone 2) – *Est. Cost: \$8,000*
- Huntington Station (Revitalization Project) – Huntington Station Plaza Community Interactive Programming: (Zone 1) – *(Estimated Cost: \$5,000-\$10,000)*
- “HuntingtonARTstop” Bus Shelter Photography Project*: (Zone 4) – *Est. Cost: @\$190 printing + \$200 artist fees per image times 10 images annually for a total of \$3,900*
- Traffic-Signal Box Project*: (Zone 4) – *Estimated Cost: \$500-\$1,000 per box; projected to include 10-12 boxes per year for a total of \$5,000-\$12,000 annually.*
- Huntington Village – Alleyway Projects – (Marsh's/Community Pet/Freedman Jewelry Alleyway)*: (Zone 1) – *Est. Cost: \$15,000 (shared: TOH, property owners & Village BID).*
- Huntington Village – Temporary Media Projections*: (Zone 1) *Estimated Cost: \$5,000 site preparation & \$250 honorarium per artist per display, total: \$6,000).*
- Annual Public Art in the Private Sector Award*: (All Zones) – *Est. Cost: None*

Tier 3 (Anticipated Projects)

- Huntington Village – Alleyway Projects – (Alleyway TBD)*: (Zone 1) – *Est. Cost: \$5,000-\$15,000 (shared with adjacent property owners & Village BID).*
- “Adopt a Sculpture” Public/Private Partnership Project*: (Zone 5) *Est. Cost: None for the Town; \$1,000-\$5,000 for participating businesses for a typical rental.*

**Asterisk indicates a project carried over from a prior annual Public Art Plan approved by the Town Board.*

PUBLIC ART ADVISORY COMMITTEE

Sara Ronald Bluestone, *Chairman*

Robert Carter

Lynn Casey

Ed McEvoy

Claudia Gomez

Arlene Klein

Mark McAteer

James Metcalfe

Staff:

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John E. Coraor, Ph.D., Director of Cultural Affairs, Town of Huntington